



- Storm® is a powerful rodenticide containing, flocoumafen, which delivers a lethal dose in a single feed for the best possible rodent control.
- Storm is extremely durable, resisting both moisture and molding extremely well. This means it can be used with confidence under even the most challenging conditions
- The potency of Storm®, when used in the pulse baiting technique, means that while baits are placed in as many points as possible, less bait is required to achieve control.

Highly Potent, Single Feed Efficacy

Storm is a potent second-generation anticoagulant rodenticide. It is highly effective against rats and mice, including strains resistant to other rodenticides. Only a very small amount is needed to kill a rat or mouse, and a lethal dose can be eaten in a single feed. Rodents then die three to five days after taking the bait. Some other rodenticides may take more than a week to achieve control.

Exceptionally Fast Eradication

Trials were set up to compare the performance of Storm against other rodenticides. The baits were tested under the same conditions in an area made to resemble the natural habitat of mice. Feeding time was the shortest and control the quickest with Storm. Of the rodenticides tested, only Storm accomplished complete control

Comparative potency of rodenticides			
Brand of Rodenticide	LD50*	Bait Conc. g/kg	Amount of bait calculated to deliver an LD50 dose to a 250g rat.
First generation anticoagulants			
Warfarin	186	0.25	186g
Coumatetralyl	16.5	0.37	11g
Second generation anticoagulants			
Bromadiolone	1.125	0.05	5.6g
Brodifacoum	0.4	0.05	2g
Flocoumafen (Storm®)	0.25	0.05	1.25g

*Source: The Pesticide Manual, British Crop Protection Council, Twelfth Edition, 2000

Comparative trials Storm versus other rodenticides					
Active ingredient component	Bait eaten (g)			Mortality %	Mean days to death
	Week 1	Week 2	Week 3		
Bromadiolone	376.8	64.9	27.0	94.6	8.1
Brodifacoum	315.3	28.0	21.4	98.4	7.3
Flocoumafen (Storm®)	304.7	0.7	-	100	5.1

Source: Rowe F.P. et al, J Hyg., Camb. 1985, 95.

Extremely Palatable and Durable Wax Block

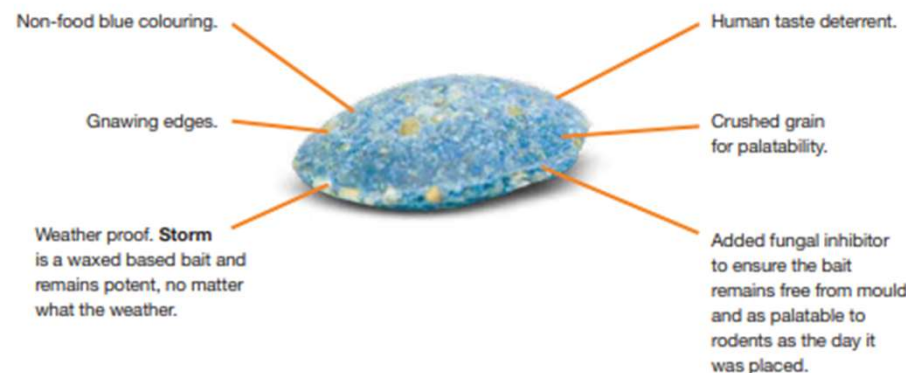
Storm comes in the unique blue oval shape with the water repelling qualities of wax blocks. It contains crushed grain that is highly desirable to both rats and mice, which are attracted to the product even when there is other food around. While extremely potent, the active ingredient in Storm is almost impossible for them to detect. The lasting qualities of Storm help it survive the elements, so that rodents can get to it before anything else does. The wax used in the bait repels water. A fungal inhibitor has also been incorporated to ensure the bait remains free from mold. Storm blocks are formed by cold pressing and are extremely heat resistant. A bittering agent has also been added to Storm to help prevent accidental human consumption. While this makes the product extremely unpleasant to the human palate, it does not affect the taste for rodents.



Maximum value, least cost pulse baiting

The potency of Storm, when used in the pulse baiting technique, means that while baits are placed in as many points as possible, less bait is required to achieve control.

This results in Storm being more economical than other rodenticides. Pulse baiting with Storm cuts labor and material costs significantly. Elimination of rodents can be accomplished quickly and with fewer baiting visits. Importantly, the bait will be in the environment for less time reducing surplus bait, thus reducing the chances of contamination in non-target areas. Having rodent mortality immediately after feeding would cause other rodents to become suspicious of the bait. This is the reason the effect of Storm is purposefully delayed. By the time rodent mortality is achieved for rodents which consumed the bait, other rodents would not connect the bait to the death of its companions.



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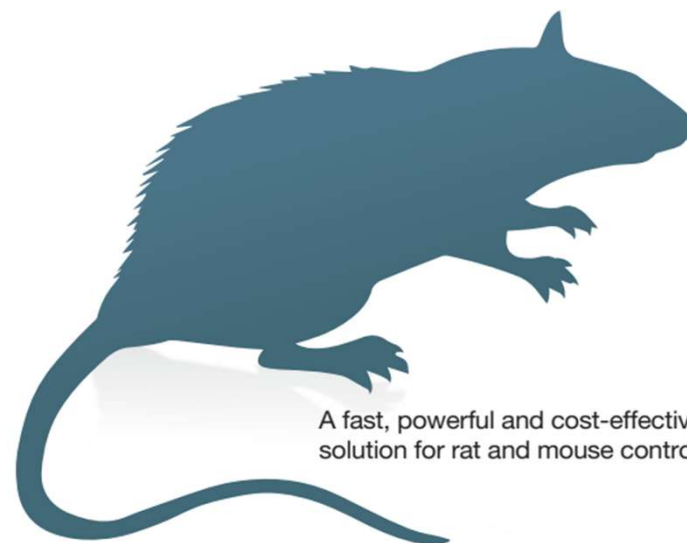
Effective Use for the Greatest Value

Storm® is very easy to use. Applicators should wear new disposable gloves when handling the bait. It is important that rodents do not detect residues of other chemicals on the bait or bait box and that they are inaccessible to children and domestic animals

For best results, survey the infested area thoroughly before placing the bait to determine the location of entry, nesting and feeding areas.

Rodents are nocturnal and so are rarely seen, but there will be evidence of their presence - urine, droppings, footprints, structural damage to buildings, damage to stored grain or other foods, toothmarks, burrows and holes. Identify areas in which rodents travel, and place Storm® baits accordingly.

Read the directions and precautions on the label before use. **DO NOT** place bait on or near exposed food or food utensils, food preparation areas or food storage areas.



A fast, powerful and cost-effective solution for rat and mouse control.

	Rats	Mice
Baiting Locations	In and around industrial, commercial and domestic buildings.	
Bait Placement	Select bait points between feeding and nesting areas. Bait points may be as close as 5m apart in heavy infestations. Secure 2 to 3 baits per station.	Secure 1 to 2 baits at 2 meters intervals in areas where activity is obvious, particularly where droppings are seen.
Key Guidelines	Inspect the bait locations after 3 days and select new locations where there has been no take. Inspect again 4 days later and replace eaten blocks. Repeat bait station inspections at 7-day intervals, replacing fresh blocks only when blocks have been eaten, until all signs of rat activity have disappeared. Normally only 3 to 4 baiting rounds (pulses) are required.	In domestic premises, secure 1 to 2 blocks on wire or nails or in mouse bait boxes, in sheltered positions, inaccessible to children and pets, where mice are active such as under flooring, inside ceiling cavities, along pipe runs and conduits and behind skirting boards, furniture and appliances. Inspect bait locations and replace blocks as for rats until all signs of mouse activity have disappeared.
Important Information	THIS IS NOT THE LABEL AND USERS SHOULD REFER TO THE PRODUCT LABEL FOR FULL DETAILS.	

Storm® Wax Block Bait

- ✓ Highly potent, single feed efficacy
- ✓ Exceptionally fast eradication
- ✓ Extremely palatable and durable wax block
- ✓ Maximum value, least cost pulse baiting

Disclaimer: The information submitted in this publication is based on current BASF knowledge and experience. In view of the many factors that may affect its application, this data does not relieve the user from carrying out their own tests. The data does not imply assurance of certain properties or of suitability for a specific purpose. It is the responsibility of the user to ensure that any proprietary rights and existing laws and legislation are observed.

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